

Caring For Our Community



Light up your life, wallet and the environment.

EcoBulbs

If you think about your wallet and your local and world environment at the same time, there's only one conclusion - you may end up going out and spending \$10 on EcoBulbs!

You would have received a coupon in the post recently encouraging you to buy EcoBulbs. Why should you? And why are two companies who make money from you using more electricity, encouraging you to use less?

EcoBulbs can save you money and they use less of the earth's precious resources. Ross Leggett from Electra says helping you to use less electricity is part of their long term plan. "All companies need to be energy efficient now - we have a responsibility to the planet. Also, what's good for consumers is good for us."



Ian Christie is the Commercial Manager for Energy Online, one of the three partners in the recent EcoBulb promotion (the other two are Electra and the Electricity Commission). He says that standard bulbs don't last as long as energy saving ones and are "filling our landfills and even after 1000 years they might still be there". Ian believes we need to use our natural resources in a more thoughtful way. "We're giving a financial incentive for people to buy energy efficient light bulbs, now it's up to the individual," he says.



Gill Wards thinks that EcoBulbs are so attractive we should wear them as earrings! She also jokes that as a glass collector, she would put one on her display shelf along with her 1920s Swedish piece. Gill has been using energy saving bulbs since they first came on the market, initially for the hard to reach places because they last so much longer than standard bulbs. "The voucher was a good incentive to buy more", says Gill. She is a self-confessed queen of garage sales and believes in recycling and reusing goods.

Don't miss out! Of the 76,000 bulbs available there are only 16,000 left...

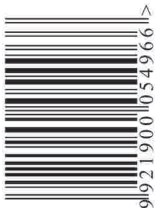
Take this Voucher, head to one of the participating stores, spend \$10 for 5 ecoBulbs® and save up to

\$650

Voucher 5 EcoBulbs® for \$10

- Save up to \$650 on your power bills.
- Valid until 22 July 2007.
- Only redeemable with a valid voucher and while stocks last.
- RRP applies for more or less than 5 EcoBulbs® or with no voucher.

eco bulb®



Offer available only with valid voucher at these participating stores in Kapiti and Horowhenua:



Raumati South Foodmarket
Write Price Food Barn, Levin

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