



Electra Kapiti Horowhenua Business Awards

News Release

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Business Awards Entries Now Being Assessed

The assessor team for Electra Kapiti Horowhenua Business Awards has just begun the month-long task of considering all entries in this year's contest.

This year's assessors are Graham Smellie and Mark Ternent.

Graham Smellie is a business mentor with strong commercial skills in management, strategic planning, marketing, innovation and partnerships. His background includes textiles and the marketing/protection of crop and food research. He holds a Life Fellowship with the New Zealand Institute of Management and is presently Chair of Nature Coast Enterprise.

Mark Ternent is a well awarded and recognised business coach with a background as a high flying naval officer in supply chain/support, leadership, management and training. Formerly a member of the national panel of evaluators for the New Zealand Business Excellence Foundation, he is a Member of the New Zealand Order of Merit and presently Chair of the Kapiti Chamber of Commerce.

The assessment process is supervised and coordinated by former awards Chair and local businessperson, Ron Parkin, Managing Director of Genoese Foods when the company won Business of the Year in 2001. He continues to be Chief Assessor; a role he has held for a number of years.

The assessors evaluate the entry forms, hold face to face meetings with the entrants, consider any supplementary material and complete a scoring sheet for each entrant. They also prepare individual summary feedback sheets to go to each entrant after the awards.

Entrants are being scored on vision, values, and leadership; strategy and planning; marketing; performance; human resources; business systems and process management; and business results.

Organisers report that the quality of materials submitted by entrants this year is again higher than previous years. In part this is being attributed to the Entry Coordinator, Jeff Smith's involvement.

The assessors will present their findings to an independent panel of judges led by former PriceWaterhouseCoopers partner, Suzanne Snively, who has been involved in the judging of all of the Kapiti Horowhenua business awards to date.

The results of the 2011 Electra Kapiti Horowhenua Business Awards will be announced at a gala dinner in Paraparaumu on Friday 4th November.

More information:

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