



Kapiti Horowhenua Electra Business Awards

News Release

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Air New Zealand Joins Business Awards Supporters

Coinciding with its new direct Kapiti-Auckland flights, Air New Zealand has joined the list of businesses sponsoring a category in this year's Kapiti Horowhenua Electra Business Awards.

The airline begins flying the route on Labour Day, 24 October and the Air NZ Customer Service Award will be presented eleven days later at the business awards' gala dinner at Southward Theatre on Friday 4 November.

For the airline, Account Manager, Frank Gibbons says Air New Zealand is investing heavily alongside many within the Kapiti region by providing the services from Paraparaumu Airport. "It's a sign of the confidence that the Kapiti area is showing and Air New Zealand is pleased to be able to provide regular services to add to that confidence and for all to grow together."

"The Business Awards is the celebration of the ongoing success of the Region, and it is a natural step in Air New Zealand's Relationship with the Kapiti Region to join in with the celebration and sharing of the innovation and business excellence," he said.

Awards organiser, Kirsten Kilmister, says the company is one of four new sponsors so far this year. The others are Finman Services Paraparaumu (High Growth), Kapiti Coast Chamber of Commerce (Regional Branding and Promotion) and the Kapiti Retirement Trust (Not for Profit).

According to the awards' chair, Tony Rush, the support of so many sponsors demonstrates the worth of the awards and is also reflected in that the Bank of New Zealand and long-time major sponsor, Electra, have increased the size of their sponsorships to enable new initiatives to be introduced into the Awards system.

Other category sponsors are: Kapiti Observer and the Horowhenua Mail, Bank of New Zealand, Beach FM 106.3, Crombie Lockwood, Horowhenua District Council, Kapiti Coast District Council, Whitireia New Zealand and supporters in cash or kind include: BOOST Business Coaching, CBS Branding, First Actual Design, Gen-i, Genoese Foods, HMC Kapiti, Horowhenua Motor Company, Multi Media Systems, Nature Coast Enterprise.

Enquiries and entries for the awards are now being accepted via the Internet at www.electra.co.nz/businessawards.

More information:

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