

## Media Release

9 November 2009



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### Turk's Poultry Farm deserving winners

In-front of 300 fellow business people, Turk's Poultry Farm Ltd was announced as the 2009 'Electra Business of the Year'.

Suzanne Snively, Economic Development Partner at PricewaterhouseCoopers and Chief Judge for the competition said "A stand out business in the region, Turk's exemplifies best practice across all levels. With its balanced approach to the different qualities of its business it scored high on a number of criteria, and has also proven to be a good 'advertisement' for the region - they are deserving winners of the overall award."

Held on Tuesday night, the awards were a very successful night for Turk's, also winning the 'Health & Safety' and 'Operational Capability' categories.

Turk's Poultry Farm Ltd is a family owned and operated poultry producer and processing unit.

The business currently employs 155 staff at 5 locations from Auckland to Foxton and has been operating in the Kapiti-Horowhenua district since 1966.

Another well known business in the region was recognised as 'Highly Commended' for the Electra Business of the Year. According to the judges, Colbert Cooper Ltd came in a close second as a result of its "strong integrity, a commitment to the customer and sound business practices".

Other category winners were: Sustainability – Fantails Accommodation; Customer Service – Elizabeth Taylor Graphics; New Thinking – Aura Software Security Ltd; Branding & Image Building – Colbert Cooper Ltd; Staff Development - NumberWorks'nWords Kapiti; Regional Promotion – Talkinghorses Ltd; Hi-Growth - Natural Bark & Compost Ltd; Emerging Business of the Year - NumberWorks'nWords Kapiti; Small Business of the Year - Undercover Secrets Lingerie; Health & Safety – Turk's Poultry Farm Ltd; Operational Capability - Turk's Poultry Farm Ltd.

A special presentation was made by the Mayor of Kapiti, Jenny Rowan to Vera, Lady Southward to honour Sir Len Southward for his contribution to the business life of the Nature Coast.

Presentations were also made to David Pritchard of the Pritchard Group and Roger Halliwell of RJ's Licorice as inductees into the Nature Coast Hall of Fame.

Guests at the function were treated to a theatrical night out 'James Bond' style with a grand entrance by Bond in a white Aston Martin. Event Manager, Kirsten Kilmister said "it was a great night for all attendees – whether they were a winner or not. Everyone enjoyed the Bond theme and it was fantastic to see the audience participate with the theatre improvisation."

Planning for next year has already begun with the event going to be held in Levin in early October as a dinner function. "The plan is that it alternates between Kapiti and Horowhenua each year." Said Tony Rush, newly appointed Chair of Business Kapiti Horowhenua Inc (organisers of the Awards). "We have confirmed that Kirsten Kilmister of SKOPE projects & events will organise the event again next year and Electra have confirmed their continued involvement as Principal sponsor."

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**For more information:**

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**Brief on each of the winners:**

**Turks Poultry Farm Ltd – Health & Safety Winner, Operational Capability Winner and Electra Business of the Year 2009 Winner**

Turk's Poultry Farm Ltd is a family own and operated poultry producer and processing unit that is vertically integrated from rearing to sales and dispatch of poultry products.

The business currently employs 155 staff at 5 locations from Auckland to Foxton and has been operating in the Kapiti-Horowhenua district since 1966 as an Egg producer and since 1996 as a broiler chicken production unit.

Phone number: 06 363 0013  
Email: [info@turkspoultry.com](mailto:info@turkspoultry.com)  
Web address: [www.turkspoultry.com](http://www.turkspoultry.com)

**Aura Software Security Ltd – New Thinking Category Winner**

"Meet the Hackers" – we're the good-guys helping you keep the bad-guys out. From Te Horo the five strong Aura team "hacks" into websites and computer systems of banks, government agencies and corporates all around New Zealand, over in Aussie and up in the UK. Of course we're not real "hackers", but we do attack and test customers' systems as a hacker would, so you know what the risks are to you, your business and customers.

Phone number: 0272 872 151  
Email: [Andy@AuraSoftwareSecurity.co.nz](mailto:Andy@AuraSoftwareSecurity.co.nz)  
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**Colbert Cooper Limited – Branding & Image Building Category Winner and Highly Commended for Electra Business of the Year**

Colbert Cooper is a Chartered accountancy firm in Levin who do much more than play with numbers. With a team of 21 skilled professionals we provide peace of mind, fast turnaround, sound advice and practical assistance in many facets of business including taxation, GST, FBT, payroll, budgets, planning and buying or

selling businesses. Working with our local community is important to us and we work hard to assist our clients to be equipped for the future.

Phone number: 06 3688059

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Web address: [www.colbertcooper.co.nz](http://www.colbertcooper.co.nz)

### **Elizabeth Taylor Graphics Ltd – Customer Service Category Winner**

Elizabeth Taylor Graphics covers three main disciplines:

1. Graphic Design
2. Sign Making
3. Printing

We take your ideas and turn them into workable designs and then print. If you are a startup business this means we can design your logo, place graphics on your business signs, wrap your vehicle, print your letterhead, laser print your business cards, print and bind your workbooks and produce your display material.

The complete one stop shop for all your business branding and printing needs.

Phone number: 04 902 8700

Email: [tim@etgraphics.co.nz](mailto:tim@etgraphics.co.nz)

Web address: [www.etgraphics.co.nz](http://www.etgraphics.co.nz)

### **Fantails Accommodation & Garden Tours – Sustainability Category Winner**

Upon entering Fantails serenity and calm greets you – all that is exclusive. Unique two acres of botanical gardens. Self contained cottages and bed & breakfast. Health and wellbeing retreats. Certified organic homemade cuisine and beverages. Return guests from Consultants to Truck Drivers remark ‘top grade’ establishment with a positive personal service. Diverse range offered - pure cotton linen bedding, natural products used from washing to cleaning. Sustainability and recycling are common practices here. Educational garden tours.

Phone number: 06 368 9011

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Web address: [www.fantails.co.nz](http://www.fantails.co.nz)

### **Natural Bark & Compost Ltd – Hi-Growth Category Winner**

At Natural Bark & Compost Ltd we compost raw materials from the local market, to sell back into the local region. We also produce and supply Potting Mixes, Mulches and Decorative Garden Materials.

Our Client base consists Garden Centres, Nurseries and Landscapers. Our large range of products is available to the public from our premises just North of Foxton.

Our aim has always been to provide products and service of a high standard. Try our products and you will see the difference.

Phone number: 06 363 5236

Email: [naturalbark@inspire.net.nz](mailto:naturalbark@inspire.net.nz)

Web address: [www.naturalbark.co.nz](http://www.naturalbark.co.nz)

### **NumberWorks’nWords Kapiti – Staff Development Category Winner and Emerging Business of the Year Excellence Award Winner**

*We deliver surprising educational outcomes by harnessing the power of FUN!*

We offer specialist after-school tutoring in maths and English for school aged children.

The Kapiti centre caters for students in the Kapiti area from Pukerua Bay to Otaki. NumberWorks'nWords has developed unique programmes utilising the opportunities created by multi-media computer technology. All programmes align with the New Zealand school curriculum.

No matter what the student's needs, we can provide the environment where it is *so much fun it doesn't feel like learning*'.

Phone number: 04 902 6655

Email: [kapiti@numberworks.com](mailto:kapiti@numberworks.com)

Web address: [www.numberworkswords.com](http://www.numberworkswords.com)

### **Talkinghorses – Regional Promotion Category Winner**

Racehorses from all over New Zealand come to Talkinghorses if they have a problem that needs urgent attention. The company also trains its own team of racehorses using the Talkinghorses system.

The system is the foundation of other training including corporate leadership and communication training, working with youth at risk and even training New Zealand's Olympic coaches.

Directors Janine Sudbury and Andrew Froggatt are at the helm of this ground-breaking business in Peka Peka.

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### **Undercover Secrets Lingerie – Small Business of the Year Excellence Award Winner**

Undercover Secrets Lingerie – a specialist boutique for lingerie, swimwear, nightwear and corsetry, emphasising the importance of correct fitting bras by corsetieres.

We provide a caring service of fitting prosthesis for women after a mastectomy and look after young ladies with their first bras, through to the special requirements of mature ladies in rest homes.

Many of our garments are exclusive to us in this area, including European undergarments recommended by experts 'Gok' and 'Trinny & Sussannah'.

Phone number: 04 297 2988 or 0800 BRAS 4 U

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